

Special General Assembly

SEPTEMBER 29TH 2017

AGENDA

0. Plenary to explain/ask questions about agenda items
1. Call to Order
2. Appointment of chair and Secretary (chair's report on procedure)
3. Approval of the Agenda
4. Report on Election/ Introduction of new team
5. Report on past year's events
6. 2017-2018 Chapter Strategy Overview
 - Call for vote on new initiatives
7. Report on Academic Events Schedule
8. Report on Marketing Strategy
9. Report on Finances
10. Other Business
11. Adjournment

Report on Election/
Introduction of new team

Elections

- ▶ Elections were delayed and took place in July 2017 due to lack of nominations (only one nominee per position)

- ▶ A percentage per vote was required for each nominee

- ▶ Towards upcoming elections, we will focus on :
 - Having elections on time
 - Encouraging members to nominate themselves
 - Encouraging members to become more engaged in the elections

Meet the new team



Dr. Daria Terekhov
Faculty Advisor



Gabriel Vanasse
President



Hyame Alameddine
Vice President



Amir Amini
Secretary



Golnar Kalantar
Treasurer

Meet the new team



**Rosemarie Santa
Gonzalez**



Elizabeth Gauthier

Marketing Team



Elahe Iraj



Mahsa Moghaddass

Academic Events Team



Carlos Zetina

Editing Team



Julien Enoch

Web Team



Amirali Omni



Elie Haber

Public Relations Team

Report on past year's events

A Snapshot of MORSC

Activities

- ✓ INFORMS prize
- ✓ Tutorials (9)
- ✓ Joint Seminars (15)
- ✓ Panels (3)
- ✓ Networking (6)



Some of our 1st year activities

Tutorials, workshops

- ✓ 2Day Cplex training school (Pierre Bonami, Andrea Tramontani, Domenico Salvagnin- IBM)
- ✓ 2Day Constraint Programming (Prof. Chris Beck – U ofT)
- ✓ Calcul Québec Servers (Daniel Stubbs - Scientific analyst)
- ✓ Parallel Computing with OpenMP (Furkan Enderer)



Some of our 1st year activities

Panels and special events

- ✓ TORCH
Operations Research outreach for high school students
- ✓ Panel Discussion
Finishing your graduate studies. What's next?
- ✓ Speed Networking Activity
GE Global Research, GIRO, HumanITas, ClearD



Chapter Strategy Overview

Vision/Mission

- ▶ For Students by Students
- ▶ Create a collaborative, multi-university, interdisciplinary platform for knowledge sharing
- ▶ Continue to build membership across Montreal
- ▶ Make being a MORSC member truly mean something

New Initiative

- ▶ Develop a formal chapter structure that will pave the way for future MORSC teams
- ▶ Reach out to departments/industries who could make use of O.R
- ▶ Work closely with Undergraduates to inspire them to pursue careers in O.R

Report on Academic Events Schedule

MORSC events for this year

- ▶ MORSC is looking into having events based on student's needs with more collaboration with other parties and groups.
(we really appreciate your feedback so please fill the feedback forms!!)
- ▶ We are interested in hosting multi-disciplinary events to promote Operations Research in other areas of research and study.

MORSC events for this year

- ▶ Monthly student seminars joint with GERAD and CIRRELT
- ▶ Workshops (CPLEX I and II)
- ▶ Competitions
- ▶ Talks and Seminars (academia and industry)
- ▶ Networking and Social events

Time	Event Title	Instructor or Speaker	Description
September	Coffee Break	Prof. Ali Dolatabadi, Prof. Martin Pugh	In coffee break event we introduced MORSC to new students at Concordia
	General Assembly and Info Session		
	Simulation Competition	Gabriel Vanasse	MORSC members will mentor teams of students in this competition
October	Graduate Seminar Series	J.M Floryan, PhD	With GSC
	Joint Student Seminar by GERAD	Luciano Carlos Avezedo da Costa, Ph.D candidate	Student seminar about GitHub
	Ph.D. Comic	Jorge Cham, PhD	"We have no idea!"
	Graduate Seminar Series	Jean-Sebastien Plante, PhD	With GSC
	Social Networking Event		Celebration of cum laude award with MORSC active members.
	Loyola Info Session: Introduction to MORSC		Introducing MORSC as a Multi disciplinary association in Loyola campus.
	Joint Student Seminar by CIRRELT	Mehdi Mahnam, Ph.D candidate	Joint student seminars hosted by CIRRELT, GERAD and MORSC.
November	Graduate Seminar Series	Anne Mercier, PhD	With GSC
	Workshop for Non-Engineering Students: Using O.R in your Research	Gabriel Vanasse	In this workshop non engineering students will learn how to use OR to solve their problems.
	Graduate Seminar Series	Arun Misra, PhD	With GSC
December	Joint Student Seminar by MORSC	Hyame Alameddin	
	End of Year Party		An event to celebrate the new year and discuss what MORSC achieved and plans for the next year.

Report on Marketing Strategy

Marketing Goals for 2017-2018

- ▶ Increase the Following:
 - ▶ Brand Recognition
 - ▶ Twitter Interactions (Retweets and replies)
 - ▶ Facebook Likes
 - ▶ LinkedIn Presence
 - ▶ Videos Uploaded to YouTube



Coming Soon To Social

#LearnLundi



#TwitterTuesday



#FrenchFriday



On
Tuesdays
Join us
on
Twitter!

TBT #TwitterTuesday

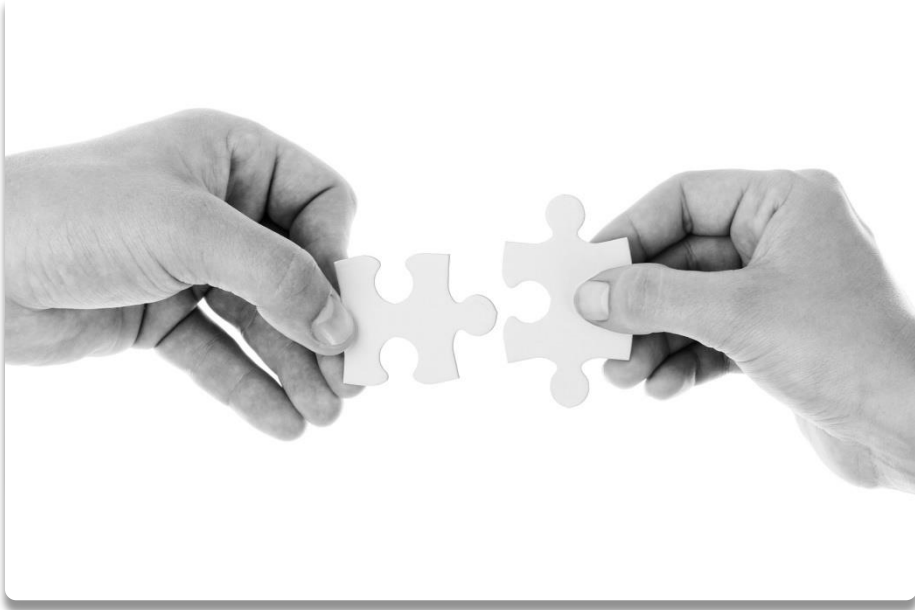
Debut of #TwitterTuesday

Get to know the MORSC
President

Cum Laude Award

OR & Halloween

Join the Marketing Team



- ▶ Photographers
- ▶ Blog Writers (Fr & En)
- ▶ Editors
- ▶ Graphic Designers
- ▶ Cameraman (or lady)
- ▶ Curators



Join the Conversation

Report on Finances

Budget Report, Academic Year 2016-2017



June 2016 - March 2017 Budget

Periodicity	Event	Expected Turnout	Expected Expenditure	Price per event	Number of Events	Total budget
Monthly	Tutorials/Workshops	40	Refreshments and Snacks	60	10	\$ 600
Monthly	Joint Seminar with GERAD and CIRRELT	50	Lunch and Beverages	70	7	\$ 490
Bi-Monthly	O.R. Consulting Sessions for startups and undergrads	80	Refreshments and Snacks	100	4	\$ 400
Monthly	O.R. Discussion Panel for senior grad students	15	Coffee	30	10	\$ 300
Yearly	Publicity		Posters/Announcements			\$ 300
Yearly	Website Maintenance		WIX			\$ 200
Yearly	Establishing Torch Montreal (http://orchallenge.org)	40	Logistics, Food & Beverages, Prizes			\$ 2,000
TOTAL						\$ 4,290
	Budget received from Concordia University					\$ (500)
	Remaining Budget Deficit					\$ 3,790

Funding Opportunities Achieved & In Progress for Academic year 2017-2018

► Aug 2017 – Present

- ECSGA CAD 500
- CORS CAD 2143
- HEC (Reimbursement) CAD 173
- Premier Moisson Deal

► Future

- GSA Departmental Allocation
- GSA Academic Projects
- GSA Extra-curricular Engagement Subsidy
- Concordia Council on Student Life
- Aid to Research Related Events, Publication, Exhibition and Dissemination Activities Program

And more...

Public Relations Goals



We are seeking opportunities to reach out to and collaborate with:

- ▶ Academic Associations at
 - ▶ McGill
 - ▶ UdeM
 - ▶ ETS
 - ▶ HEC
 - ▶ École Polytechnique de Montréal

- ▶ IEEE Societies
 - ▶ Undergrad
 - ▶ Graduate
 - ▶ Alumni & Industry

Other Business

THANK YOU